



GULF SHORES REALTY

Discover Your Dream Home with Gulf Shores Realty!

WRITTEN BY JOY FREEMAN & PHOTOS PROVIDED BY GULF SHORES REALTY
VENICE GULF COAST LIVING MAGAZINE



Gulf Shores Realty, for over a decade, has stood as a leader in residential real estate in Venice and its surrounding areas. Boasting an impressive legacy of 11 consecutive years as one of the best in the business, Gulf Shores Realty is synonymous with excellence and unwavering commitment to its clients.

At the helm of this powerhouse is Tracy Jones (pictured), the seasoned managing broker with an astounding 21 years of award-winning experience in the real estate industry. Tracy's wealth of knowledge extends through both peaks and valleys in the market, providing a compass for her team to navigate through the ever-changing real estate landscape. Her mentorship is invaluable, guiding new agents and offering unique insights from her years of experience.

Gulf Shores Realty prides itself on a diverse team of Realtors, ranging from fresh faces eager to embark on their real estate journey to seasoned individuals who have relocated to Venice, bringing a wealth of expertise to those considering a move or a second-home purchase. This dynamic mix ensures clients receive unparalleled service tailored to their individual needs.

Beyond its stellar real estate services, Gulf Shores Realty is deeply rooted in the local community. As a small, family-owned firm, it actively participates in and supports various local events such as the Christmas Walk, Holiday Parade, Art Walk, Sharks Tooth Festival, and Venice Beach Party. Giving back is a core value for Gulf Shores Realty, with contributions to the local high school, the arts, and community projects, including Gulf Shore Realty's sponsorship of the Patriot Park project to honor first responders.

Its dedication to community involvement and commitment to excellence earned Gulf Shores Realty the esteemed title of Business of the Year in 2021. This accolade reflects not only its business prowess but also its unwavering dedication to preserving the local, family-owned culture that sets it apart.

Commitment to agent growth is a cornerstone of Gulf Shores Realty's philosophy. While it provides an extensive training program, its agent-centric focus goes beyond, fostering continuous growth through tools, resources, and ongoing training opportunities. This commitment to its agents translates to a superior experience for every client.

As additional exciting news, Gulf Shores Realty opened its newest location—its fourth office—in January at the corner of Toledo Blade and Price Boulevards in North Port. With approximately 65 local agents, Gulf Shores Realty ensures a smooth transaction, offering in-house lender, title, and insurance services. Navigating the challenges of Florida's insurance landscape is made easier with Gulf Shores Realty by your side.

In a world of giants, Gulf Shores Realty stands as a local beacon, offering a familiar touch in a constantly evolving real estate market. As it expands into the vibrant North Port area, its cautious optimism is grounded in its proven track record of success. Choose Gulf Shores Realty for an unparalleled real estate experience—where community, expertise, and excellence converge to make your transaction smooth and rewarding.

For more information about this advertorial, call Gulf Shores Realty at 941.488.6644, email info@gulfshoresrealty.com, or log on to GulfShoresRealty.com. Gulf Shores Realty has three offices in Venice, including its downtown location on West Venice Avenue, and one office in North Port.



GULF SHORES REALTY

Buy, Sell, or Invest
With the Best!

VENICE LOCALIST BEST OF VENICE WINNER 2022

VENICE AREA BUSINESS OF THE YEAR AWARDS 2022

Named Venice's Best Independent Real Estate Company since 2012

[941] 488-6644
GulfShoresRealty.com