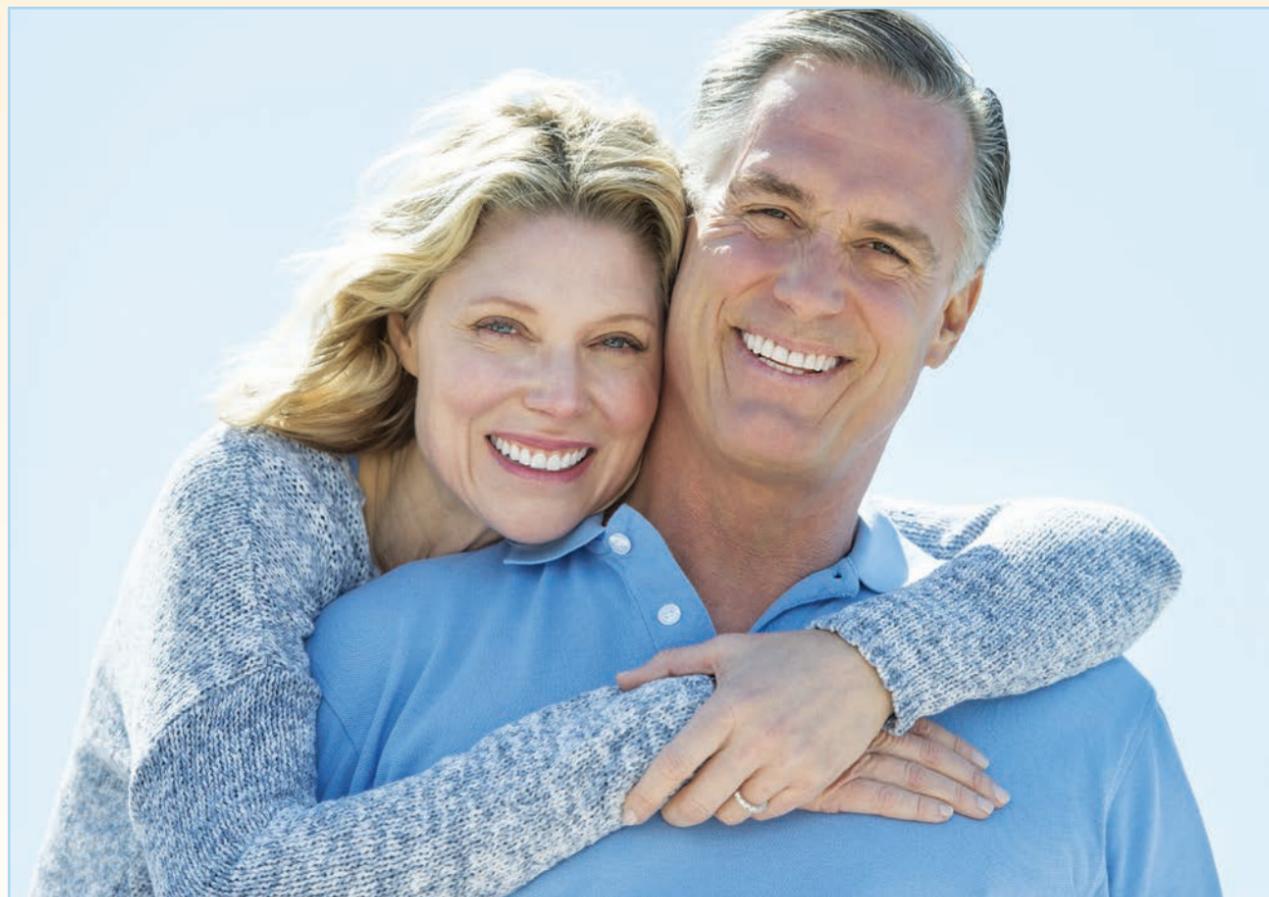


# NuView Aesthetics & Reconstructive Surgery

*Giving Patients an Enhanced Appearance & Improved Well-Being*

PHOTOS PROVIDED BY NUVIEW AESTHETICS  
VENICE GULF COAST LIVING MAGAZINE



In a single expression, your face can convey what you are feeling. When you are happy, your eyes shine and your mouth curves upward into a beautiful smile. As your most expressive feature, it is no wonder we want to take the utmost care of it.

Aging is inevitable, but we do have the ability to do so gracefully and to turn the hands of time in our favor. The wonderful team at NuView Aesthetics can help

you with this! This professional, knowledgeable team includes Rosa Rodriguez, a licensed Master Aesthetician and Skin Care Therapist with advanced training in Clinical Aesthetics who holds over 20 years of experience in the industry. Originally beginning her career in the field of women's health, Rosa explains that, while at Mount Sinai Hospital of New York City, she worked closely with some of the country's top medical professionals. "I noticed patients were complaining about issues with their skin, so I felt compelled to help them," she shares, "which is what

led me to pursue a skincare career." Once formally trained and licensed, Rosa joined a physician's group of dermatologists, where she was able to consult and treat between 20 to 30 clients a day. She notes, "Together, we helped our clients achieve amazing results with their skin conditions and concerns."

Rosa's passion for skincare, health, beauty, and rejuvenation was sealed when she embarked into the field of Plastic Surgery and Advanced Medical Aesthetics. Continuing to strengthen her skillset, she now works closely with Dr. Michael Mercandetti who leads NuView Aesthetics and has more than 25 years of experience. A Board-Certified Ophthalmologist, he completed a prestigious Fellowship in Ophthalmic Plastic and Reconstructive Surgery as well as a Preceptorship in Facial Plastic Surgery, and helps restore as well as rejuvenate and reshape patients' faces. Rosa shares, "I feel very fortunate to have connected with Dr. Mercandetti. He is an outstanding physician and reconstructive surgeon. We both share the same vision for making patients happy by providing them with the best care possible."

"Adding to this growing practice," Rosa adds, "a wide assortment of facial rejuvenation techniques such as micro-

needling with a serum or Platelet-Rich Plasma (PRP) from your blood, medical-grade peels, and microblading for semi-permanent eyebrows are now available. I'm licensed and insured in a number of advanced modalities, including permanent cosmetic application, and the Exilis Advanced Skin Tightening and Body Sculpting treatment. This popular, non-surgical treatment is used to stimulate collagen production, reduce the visibility of wrinkles, and tone and tighten skin. Guests can continue to pamper their skin by taking home organic and natural products like the new daily essentials line by HydraFacial, items that assist in repairing sun damage, and even a holistic, anti-aging regimen."

NuView Aesthetics also offers fillers and injectables such as Restylane®, which is primarily used to reduce moderate to severe facial wrinkles and nasolabial folds, but also can be used to add fullness to your lips. BOTOX® Cosmetic and Dysport® injections can help you look younger by reducing the appearance of crow's feet and frown lines. Dr. Mercandetti says, "These types of treatments have minimal to no downtime and are safely performed by me at NuView Aesthetics."

*NuView Aesthetics is ready to help you look your best, so call today to schedule an appointment.*

For more information about this advertorial, log on to [NuViewAesthetics.com](http://NuViewAesthetics.com) or call 941.488.7117. Located at 1499 East Venice Avenue, NuView Aesthetics is open 8:30 a.m.–5 p.m. Mon.–Thur., with a one-hour break at noon, and 8:30 a.m.–noon Fri. Call to confirm hours/days of operation. #FB9748661



**AESTHETICS & RECONSTRUCTIVE SURGERY | MEDISPA**  
Michael Mercandetti, M.D., F.A.C.S.

From skin care to scalp health, facial remodeling to revitalization and relaxing facials, we can help you feel rejuvenated.

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1499 East Venice Ave., Venice Visit [NuViewAesthetics.com](http://NuViewAesthetics.com) to learn more. #FB9748661