

PIER 22



HOME DECOR & FURNISHINGS

Hometown Feel with Uptown Service

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PHOTOS PROVIDED BY PIER 22
VENICE GULF COAST LIVING MAGAZINE

Friends and business associates for many years, Dan and Julie Moskwa and Heather Yates wanted to find a way of working together. Both Dan and Heather are award-winning designers, with Dan boasting more than 30 years of experience designing custom homes and Heather having three decades of expertise in designing interiors. Rounding out the team, Julie is a knowledgeable, skilled business administrator. Last year when the opportunity came to make Pier 22 their own, they knew it was a perfect match.

As soon as they took over, locals, part-time residents, and visitors began stopping by daily, excited to see what the new owners were offering. All three say that the outpouring of community spirit and support they have received has cemented the hometown welcoming feel that Venice has always exuded. They share that they wanted to give back to the town they love by supporting local artists and artisans as well as building strong relationships with customers.

The owners explain, there's so much more to Pier 22 than furniture and furnishings. Along with the original artists' works gracing the

walls and the one-of-a-kind pieces of furniture, you will find the very talented and giving nature of the owners who share that customers receive completely complimentary design services from flower and centerpiece arrangements to whole house interior design. Heather explains that a customer can bring in a floorplan and get help arranging furniture.

"Customers often bring visiting family and friends to see what's new," Heather says, "because you can be in the store today and then tomorrow it's like a whole new store." The inventory is always changing, and new items are always arriving. Dan explains, "Everything in the store is for sale right off the floor. So, you can leave with your purchase, have it delivered quickly, or we can assist you in making arrangements for shipping."

All three owners explain that their inventory comes from all over the world, from scented oils, unique coasters, and original artworks to decorative accessories and furniture. Heather mentions that customers are always commenting upon the good pricing, adding

"Pier 22 has something for everyone in every price range from under \$5 to furnishing an entire home. Customers often come in for design advice, to chat, or just browse, and several have told us that they often mimic our displays in their homes, receiving many compliments."

Heather, Dan, and Julie make it very clear that the most important thing for them is building lasting relationships, helping them find the décor and furnishings they seek, and making sure that they feel comfortable as they explore the store. They can't wait to see you, so stop by Pier 22 soon!

For more information about this advertorial, call 941.480.0452 or log on to Pier22HomeDecor.com. Located at 201 Nokomis Avenue South on Venice Island, Pier 22 Home Decor and Furnishings is open from 10 a.m. to 5 p.m. Monday through Friday and 10 a.m. to 3 p.m. Saturday. Ample parking is available in the adjoining parking lot.

