



GULF COAST HOME



DEBI HARMAN, MBA/GRI/REALTOR, RE/MAX Alliance Group

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RE/MAX ALLIANCE GROUP
VENICE GULF COAST LIVING MAGAZINE

People relocate to Florida for many reasons and envision living the good life in the sunshine and by the water. Since lifestyle options are endless in the southwest part of the state, an important step in getting started is choosing the right Realtor to guide you through the buying and selling process.

From the moment you meet Debi Harman, you feel heard, understood, and immediately trust that she has your best interests at heart. Originally from Minnesota, she brings that inner strength and work ethic that comes from being raised to strive to be the best in all that she does. Debi excels as both a seller's agent and buyer's agent, able to move flawlessly through the different sales processes.

Debi is a self-proclaimed champion of education. Upon entering the real estate business, her first mission was to learn as much as possible through study and personal experience. She continues to value educating herself and garnering additional certifications in her industry like the Graduate, Realtor Institute (GRI) and the Real Estate Negotiation Expert (RENE) credentials she recently earned. "These designations are important," she says. "It's crucial to continue developing my knowledge base because our markets are constantly changing. By offering as much expertise as possible to my clients, I ensure that the process of purchasing or selling their home goes as smoothly as possible for everyone involved. Buying a home can be challenging, particularly when prices rise and inventory is low, so it's vital to work with an agent who can confidently circumvent the obstacles."

Proud to be associated with RE/MAX Alliance Group and the Alpha Team, Debi creates a lasting impression and provides her clients with concierge-level service from start to finish. The strong community relationships she's built speak to her credibility and



Introducing You to Life in Paradise

confidently allow her to bring a distinguished level of knowledge to clients' questions regarding social activities, property regulations, hidden fees, taxes, environmental issues, and so much more. She's known as a Realtor's Realtor because she recognizes that other Realtors are also her customers.

What makes Debi unique is her in-depth knowledge of all types of real estate, including new construction and remodeling. As a Certified New Home Specialist, she ensures each client's experience is flawless, operating as a liaison between the homebuyer and the builders. Debi's understanding of residential construction standards and operation allows her to keep her clients up to date, regardless of whether they are seeking relocation from in or out of state.

Readied with expertise on resort and second home properties, Debi is also a Certified Residential Remodeling Specialist who works hard to ensure her customers receive the maximum sales price for their listing. Sellers benefit through her reliable connections with contractors who help best prepare the home.

If you asked Debi whether she enjoys working with buyers or sellers more, she would emphatically say "BOTH." Her enthusiasm to link individuals with their dream home, accompanied by her skillset, is one of many reasons she was recognized as 2022's Exceptional Realtor and was



given the Rising Star Award by the Women's Council of Realtors, Englewood on the Gulf. She also won the 2022 Spirit Award from RE/MAX, an

award presented to an associate who has demonstrated excellent support to the Group and Community through participation, leadership, and service to others.

Journey into paradise confidently and build the life you truly envision by utilizing the diligent advocacy, commitment, and knowledgeable services of Debi Harman.

For more information about this advertorial, call Debi Harman at 941.666.0002 or 612.280.4168. Debi Harman is available seven days a week by appointment. Lic. SL #3428784

- Certified Real Estate Negotiation Expert (RENE)
- Graduate, Realtor Institute (GRI)
- Master of Business Administration (MBA)
- Certified C2EX National Association of Realtors
- Certified New Home Specialist
- Certified Residential Construction
- Certified Resort and Second Home Property Specialist
- Certified Residential Remodeling Specialist
- 2022 Exceptional Realtor Award, Women's Council of Realtors, Englewood on the Gulf
- 2022 Rising Star Award, Women's Council of Realtors, Englewood on the Gulf
- 2022 Spirit Award, RE/MAX Alliance
- 2022 Best in Real Estate Magazine



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