

25<sup>TH</sup>  
ANNIVERSARY

# AWARD-WINNING PERMANENT MAKEUP!

*The Perfect Solution for Lasting Beauty*

ARTICLE & PHOTOS PROVIDED BY CHERYL A. DOSS, R.N.  
VENICE GULF COAST LIVING MAGAZINE



Just imagine how wonderfully convenient it would be to wake up each morning without having to apply your makeup or reapply it throughout the day—or evening. That's the beauty of permanent makeup by Cheryl A. Doss, R.N.!

Performing permanent makeup procedures in the Venice area for 25 years, Cheryl has been voted the *Venice Gondolier's* Readers' Choice winner for Permanent Makeup for the past eight consecutive years and was recognized for the last three years as a *Sarasota Herald-Tribune* finalist. A Florida licensed registered nurse and facial specialist certified in medical aesthetics, Cheryl earned certified SofTap® Instructor status and offered personalized SofTap® training to medical and beauty professionals from around the nation. Cheryl has been credited with developing the soft, natural-looking hair-stroke eyebrows technique, which



was published in COSMETECH magazine. She has been a guest speaker at the Society of Permanent Cosmetic Professionals (SPCP) and the American Academy of Micropigmentation (AAM) conventions on the topics of color and eyebrow design. She has authored numerous trade publications including a permanent makeup training manual.

In addition to the popular hair-stroke eyebrow technique, Cheryl also provides eyeliner that simulates the appearance of thick eyelashes, and lip color that redefines and enhances lip shape. Contact Cheryl today for an appointment, and you will soon be looking your best while enjoying your favorite activities, no matter what the weather, any time of day!

For more information about this advertorial, call 941.486.8039, email [CherylDossRN@gmail.com](mailto:CherylDossRN@gmail.com) or log on to [LastingMakeup.com](http://LastingMakeup.com). Permanent Makeup! by Cheryl A. Doss, R.N., Inc., is located in the Brickyard Plaza at 530 US-41 Bypass S., #24A in Venice.



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