



Britton's team members Donna Smith, Jennifer Britton, Johnny Britton, Jeanne Kopperl, and Maryann Marion are ready to help with your flooring needs!

Britton's FLOORING OPTIONS

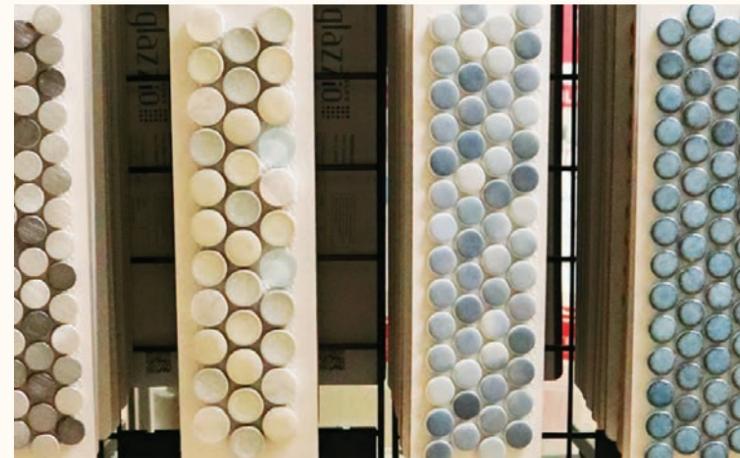
ARTICLE PROVIDED BY BRITTON'S FLOORING OPTIONS
PHOTOGRAPHY BY KELLI TINDALL
VENICE GULF COAST LIVING MAGAZINE

Originally founded in 1947 by Harry Britton as a furniture store, Britton's is one of the Venice area's longest established businesses and Chamber of Commerce members. Back in the 1980s, the company evolved into a flooring and furniture store, then shifted its focus entirely toward flooring. Over the years, four generations of Brittons have been a part of the continued success of this family-owned business that is currently managed by Harry's great-granddaughter, Jennifer Britton, who also does all the scheduling with the clients and installers.

Jennifer adds, "We were fortunate in 2012 to have joined the larger Carpet One family that now includes over 30 other flooring stores, spanning from Florida's West Coast all the way out to Texas. We've really started to become one huge family, which allows us to share ideas with so many people across the southern U.S. and to learn from each location's successes and other learning experiences."

Reflecting on the past two years, Jennifer says, "Although we were not sure what to expect within our business when the pandemic hit in early 2020, we were very fortunate not to be greatly affected. We've seen so much growth in our area over the last year, between people relocating to Venice and surrounding areas, and current residents deciding to make changes to their homes. Business has grown quickly, and we couldn't be more grateful. I am extremely proud of my small but mighty team, for taking on the extra time and work during this challenging time and for maintaining the dedication to one-on-one customer service for which we have always been known."

Another Britton family member, Johnny Britton is also involved, handling the builder and outside sales. He tries to enjoy his 'pre-retirement' as much as possible, but we still find ways to keep him busy! We've been working with amazing builders and the



remodel business has taken off. Britton's is a place a builder or contractor can send their client in, knowing whomever they work with will help them design, or decide upon, a beautiful look for their space.

In addition to the outside sales, Donna Smith and Jeanne Kopperl make up Britton's retail sales team. With many years' experience between them, they can help design any area of the home. Whether it be flooring and a kitchen backsplash, an entire bathroom and shower, or one room of carpet, they can point customers in the right direction toward the perfect selection for them. Both take pride in keeping great relationships with all their clients, and work with their clients from start to finish, making sure they select the right product for their space, and that the project goes as smoothly as possible.

Jennifer adds, "We offer incredible Cash and Carry pricing as well. If you're interested in a quote, we provide free estimates. Britton's also offers interest-free financing up to 18 months, making it easy for anyone to purchase beautiful new flooring."

The team grew last year with the addition of Maryann as Britton's office assistant. "Whether she's answering the phones, greeting



customers as they walk in, or placing orders, she does it with a smile and is always willing to help," Jennifer says. "I don't know how I did it before Maryann joined us. She's helped take a lot off my plate and is a great asset to us all. We love having her here!"

Britton's installers are all licensed and professional, providing only quality installations to its customers. "The installation is the end result of our client's experience with us," says Jennifer. "I am proud to have installers that I can count on to ensure we have happy customers in the end."

Whether you're building a new home, wishing to replace existing flooring, or installing new flooring yourself, stop by Britton's Flooring Options, "where good taste is not expensive!"

For more information about this advertorial, call 941.485.3336 or log on to FlooringOptionsByCarpetOne.com. Located at 1190 E. Venice Avenue in Venice, Britton's Flooring Options is open 9 a.m.-6 p.m. Mon.-Fri. and 9 a.m.-4 p.m. Sat.