

# Performance Air

## Keeping You Cool in Paradise

VENICE GULF COAST LIVING MAGAZINE

After enjoying Southwest Florida's paradise of abundant sunshine and endless summers, few things are as refreshing as escaping indoors and relaxing in the private oasis of your air-conditioned home. Keeping your haven in peak condition means regular air conditioning maintenance to avoid any potential problems; and having a company you can depend on if an issue arises will give you added peace of mind. The professionals at Performance Air, Inc., not only will help maintain your system, but also will fix any air conditioning and heating malfunctions in a hurry, all with an accent on unparalleled customer satisfaction!

Equipped with nine trucks and over 50 years of collective experience, the husband-and-wife team of Al and Joan Graf carved out their industry niche one installation at a time by going the extra mile to exceed customer expectations. Add a foundation of old-fashioned quality to the mix while stirring in a loyal, can-do corporate culture and a dash of hands-on management, and you have the recipe for Performance Air's resounding success.

Adding to that success is the feedback that comes from the clients. "We constantly receive praises about our work," Al says. "We do it right from the beginning and don't cut corners. We'll do great work for the money you spend. Ultimately, it makes us the least expensive in the long run."

Performance Air encompasses a wide spectrum of heating and cooling sales, service and installations for both the residential and commercial markets. The company's emphasis is on 100-percent customer satisfaction, which translates to 24/7 repair service, honoring all manufacturers' warranties as promptly as regular service calls, and maintaining long-term, dedicated employees.



Owners Joan and Al Graf

### GULF COAST HOME

"We are state-certified for commercial and residential," says Joan. "We have a mechanical license, the highest license."

Although the company's home is Venice, its residential coverage area consists primarily but not exclusively of Sarasota and Charlotte counties, while commercial clients are served throughout the state of Florida. Performance Air has completed high-profile projects for Venice Precision, Village on the Isle, Sunfresh Produce, Loveland Center, and Genesis HealthCare for Pinebrook Care & Rehabilitation Center. The company also services and has maintenance contracts for many of the commercial high-rise buildings in downtown Sarasota.

Future plans include expanding the company's product line and market share to become an environmentally conscious heating and air conditioning service installation supplier, which Al emphasizes is the key to streamlining energy efficiency. "What makes the job right in terms of performance is how it's installed," says Al.

The couple's undaunted determination to surpass customer expectations endears them both to their residential and commercial clients. With a bright outlook for the company, Performance Air continually strives to triumph in every endeavor, serving up a dose of cool air on a hot day!

For more information about this advertorial, call 941.497.7007 or log on to [PerformanceAirVenice.com](http://PerformanceAirVenice.com) for special offers and articles found in the "Air Conditioning Guide." Located at 344 Center Court in Venice, the offices of Performance Air, Inc., are open 7:30 a.m. to 4:30 p.m. Monday through Friday. Service and emergency calls are available 24 hours a day, seven days a week. Major credit cards accepted.

#### Did You Know?

By providing shade for your room's air-conditioning unit or the outside half of your central air-conditioning system, you can increase the unit's efficiency by 5 to 10 percent.

From the Real Goods Solar Living Sourcebook



Dee Stephenson,  
M.D., F.A.C.S.



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