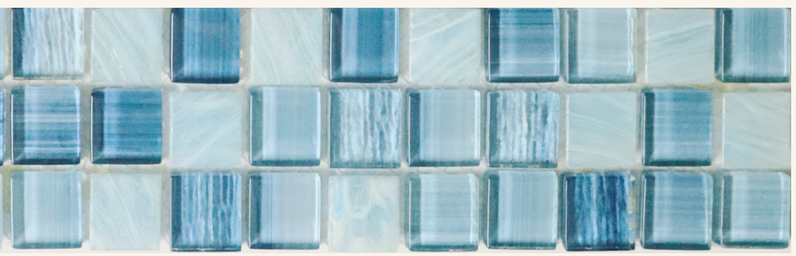
Britton's FLOORING OPTIONS

by Carpet One



Britton's team members (L to R), Drew Davis, Jeanne Kopperl, Donna Smith, Johnny Britton and Jennifer Britton, Mary Logan, Amanda Ponder, and Maryann Marion, are ready to help with your flooring needs!

Article Provided by Britton's Flooring Options
Photography by Kelli Tindall
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Originally founded in 1947 by Harry Britton as a furniture store, Britton's is one of the Venice area's longest-established businesses and Chamber of Commerce members. Back in the 1980s, our company evolved into a flooring and furniture store, then shifted its focus entirely to specialize in flooring. Over the years, four generations of Brittons have been a part of the continued success of our family-owned business, which is currently managed by Harry's great-granddaughter, Jennifer Britton, who also does all the scheduling with the clients and installers.

Jennifer adds, "We are very fortunate to have had the chance to join the larger Carpet One family in 2012, which now includes over 30 other flooring stores, spanning from the west coast of Florida all the way out to Texas. We've really started to become one huge family, which allows us to share ideas with so many people across the southern U.S. and to learn from each location's successes and other learning experiences."

Reflecting on the past few years, Jennifer says, "Between the pandemic and then Hurricane Ian last year, business has been a crazy thing to forecast. Overall, we've been so blessed. We've continued to see so much growth in our area over the last year, with people relocating to Venice and surrounding areas. Adding to that, the current residents are, unfortunately, still having to do major repairs on their homes. Business grew quickly because of this, and we couldn't be more grateful to be here to help rebuild the lives—and homes—of those affected. I am extremely proud of my team, which has grown as well, over the past few months. We are all dedicated to maintaining the one-on-one customer service we have always been proud of."

Another member of the Britton family, Johnny Britton is also involved, handling the builder and outside sales. Jennifer says, "He tries to enjoy his 'pre-retirement' as much as possible, but we still find ways to keep him busy! We've been working with amazing builders, and the remodeling business has taken off. Britton's is a place a builder or contractor can send their client in, knowing whomever they work with will help them design, or decide on, a beautiful look for their space."

In addition to the outside sales, our retail sales team is here to help with the residential side. With years of experience between them, our team members can help design any area of the home. Whether it be flooring and a backsplash for a kitchen, an entire bathroom with a shower, or one room of carpet, they can point customers in the right direction, for the perfect selection of flooring fit for them. They take pride in keeping great

relationships with all our clients, to ensure that they feel like they made the right choice in coming to Britton's for their flooring. They will work with you from start to finish, making sure you select the right product for your space, and that each project goes as smoothly as possible.

Jennifer adds, "We offer incredible Cash and Carry pricing as well. If you're interested in a quote, we provide free estimates. Britton's also offers interest-free financing for up to 18 months, making it easy for anyone to purchase beautiful new flooring."

Britton's installers are all licensed and professional, providing only quality installations to their customers. Jennifer says, "They have all been working so hard the past few months and continue to come in with smiles on their faces. The installation is the end result of our client's experience with us, and I am proud of the installers that I have to count on, to ensure we have happy customers in the end."

So, whether you're building a new home, wishing to replace existing flooring, or installing new flooring yourself, stop by Britton's Flooring Options, "where good taste is not expensive!"

For more information about this advertorial, call 941.485.3336 or log on to FlooringOptionsByCarpetOne.com. Located at 1190 E. Venice Avenue in Venice, Britton's Flooring Options is open 9 a.m.–5 p.m. Mon.–Fri. and 10 a.m.–3 p.m. Sat.