



Shelley Rose Jennings

Fine PROPERTIES *Making Customers Happy*

WRITTEN BY JOY FREEMAN
VENICE GULF COAST LIVING MAGAZINE

Whether you are relocating or local; a first-time or seasoned buyer or seller; looking for a second home, vacation getaway, or a primary forever home, Shelley Rose Jennings has you covered. After many years of vacationing in Florida, Shelley chose to relocate to our beautiful Gulf Coast city. The wonderful small-town feel of Venice, proximity to beaches, great restaurants, convenient location, and friendly vibes all came together to cement her decision in 2014.



BEAUTIFUL SKIES



WONDERFUL BEACHES



OUTDOOR DINING

Shelley expressed that she knows the joys and stresses associated with moving, searching for that “just right” property, and finding a knowledgeable agent that has your best interests at heart, one who truly listens to your wants, needs, and concerns. Her background in marketing, sales, and customer service led her to a career in real estate in which she felt she could help people in just the way she wanted to be helped and achieve her goal of making her customers truly happy.

In pursuing her goals, Shelley set out to become both experienced in the field and educated in every aspect of real estate that would put her customers in a position to make informed, solid decisions. She says that her strategy is most especially paying off in our current booming real estate market in which it is becoming commonplace for sellers to receive multiple offers on their properties, requiring them to have an agent who can confidently

guide them through all the options. Additionally, it means that buyers are competing against other interested parties for the home of their dreams and therefore need to put forth strong proposals. Shelley is an Accredited Buyer’s Representative (ABR), Pricing Strategy Advisor (PSA), and Resort & Second-Home Property Specialist (RSPS). This education, coupled with her experience, knowledge of the area, and dedication to “always being available,” has provided her customers with all the tools they need to navigate a complicated market.

Shelley explains, “A huge number of buyers are coming to our area from places north where real estate transactions, customs, and services differ in varying degrees from how they are practiced here. It can be a learning curve, for sure, and I help buyers to understand and make a comfortable transition. Many buyers complete their transactions long distance, especially those buying new construction that takes several months to build. I keep those customers in the loop and monitor both the transaction and the ongoing construction, providing peace of mind.”

In the end, Shelley says, “I know I’ve done my job when my customers are happy. I not only stay in touch after the closing, but I’m always available to answer questions, provide lists of vendors, contractors, and other support services, and share current market data to keep my customers informed. A huge bonus for me and a testament to my dedication and customer care is the gift of friendship I have received from so many customers.”

If you are in the market to buy or sell a home in our area, Shelley would love to hear from you and assist you.

For more information about this advertisement, call Shelley Rose Jennings of Fine Properties at 941.451.9286 or log on to ShelleyRoseJenningsRealtor.com.

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