

# AWARD-WINNING PERMANENT MAKEUP!

## *The Perfect Solution for Lasting Beauty*

ARTICLE & PHOTOS PROVIDED  
BY CHERYL A. DOSS, R.N.  
VENICE GULF COAST LIVING MAGAZINE

Just imagine how wonderfully convenient it would be to wake up each morning with your makeup on—without having to apply and reapply it all day long! That's the beauty and convenience of Permanent Makeup by Cheryl A. Doss, RN!

A pioneer in the permanent makeup industry, Cheryl has been performing permanent makeup services in the Venice area for more than 25 years. She has received the Venice Gondolier's Readers' Choice award for 9 consecutive years.

To her credit, Cheryl developed the first protocol for providing hair-stroke eyebrows, published by COSMETECH magazine in 2002. She authored several trade publications, including a permanent makeup training manual. She is a medical aesthetician. Cheryl has taught basic permanent makeup and advanced skin care. Cheryl has been a guest speaker for the Society of Permanent Cosmetic Professionals, and the

American Academy of Micropigmentation annual conventions, speaking on the topics of color theory and eyebrow design.

Today, Cheryl enjoys performing permanent makeup and skin care services in her studio at the Brick Yard Plaza. She says that although she has been in business for 25+ years, she remains a forever student as well. She keeps up with trends; however, she always considers that her clients' preferences are very important.

Cheryl provides lash lifts, brow lamination, and chemical peels as well as permanent eyebrows, eyeliner, and lip blushing.

Visit her growing website to see examples of her work and schedule an appointment so you can experience the lasting beauty and wonderful convenience of Permanent Makeup by Cheryl A. Doss, RN.



For more information about this advertorial, call 941.486.8039, email CherylDossRN@gmail.com, or log on to LastingMakeup.com. Permanent Makeup by Cheryl A. Doss, RN, is located in the Brickyard Plaza at 530 US-41 Bypass S., #24A in Venice.

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