

Ginny Powers, RE/MAX Palm Realty

Live the Florida Lifestyle...

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If you're looking to buy or sell a home in paradise, Ginny Powers (left) of RE/MAX Palm Realty has you covered! A professional REALTOR® who brings more than a quarter of a century of RE/MAX experience to serving her clients' real estate needs, she shares, "My philosophy is that every client gets five-star service, whether they are listing a \$150,000 home or buying a multi-million-dollar waterfront property."

A Graduate, REALTOR® Institute (GRI) with designations such as Negotiation Specialist (NS) and Certified Luxury Home Marketing Specialist™ (CLHMS), Ginny boasts considerable knowledge of her field, including expertise with military relocation and certification in distressed properties. Recognized as a top agent with a five-star review on Zillow, one of the world's largest online real estate and rental marketplaces, she has also cultivated connections with a team of highly qualified loan officers, mortgage brokers, inspectors and contractors to further assist her clients. She states, "I'm committed to getting the best deals for my clients and negotiating effectively to create a positive experience for you, whether you are a buyer or a seller."



Having relocated to Venice Island from central Maryland with her family, Ginny says, "Surveys show that moving can be very stressful for most people, even under the best of circumstances. That's why I take such pride in helping people through this process, making it as effortless as possible."

For those selling their homes, she offers a free, no-obligation evaluation of their property. "I find that people may have no idea how much their house or condo is worth," Ginny explains, "or what other properties in their neighborhood are selling for. I can also advise them on steps they can take to maximize its current value. I know these methods work because it's what I have done with all my clients' homes—that is one reason why they consistently sell for top dollar."

"Additionally, I have been recognized as a strong listing agent, with many sellers using me as their first resort," Ginny notes. "Rather than waiting until they are ready to move, they know that they can tell me when they need to get the house sold and that I'll focus 100 percent on getting the job done in that time frame."

"I place a high priority on attention to detail and accessibility at a moment's notice," she adds, "something that has proven to be my winning formula throughout my 30 years in the industry. I am very proactive in the closing process because this approach lets us identify potential challenges early on, preventing closing delays. The bottom line: it keeps my clients happy."



Ginny is delighted that she chose Venice Island as her home, and enjoys helping her clients find the same beauty in it that she's found. "Venice is so beautiful," she says. "I love the quaintness of the downtown, with all its shops and restaurants; it's a great place for strolling and you can't beat the relaxing, carefree vibe. Whether you're a snowbird visiting from the north or a sun-bird who lives here all year around, it truly feels like you're on vacation every day which is why so many have taken that to heart and settled here."

When you're looking to buy or sell, consider relying upon Ginny Powers' expertise to help you make that as smooth a transition as possible.

For more information about this advertorial, call Ginny Powers, RE/MAX Palm Realty, at 941.787.4887 or email at GinnyLeePowers23@gmail.com