

# Britton's FLOORING OPTIONS

by Carpet One

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PHOTOGRAPHY BY JENNIFER BRITTON  
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**AS** Britton's Flooring Options by Carpet One is proudly going into its 77th year as one of the Venice area's longest-established businesses and Chamber of Commerce members, it's hard not to think of all the changes that have transpired over that time. From the four generational changes within the family business and the tremendous growth of Venice, we have watched our little town become a #1 destination for people all over the country to move to.

"It's refreshing to hear our customers, just moving into this area, talk about how excited they are to be here, enjoying the mild, mostly blue-skied winters, while even embracing the long hot, steamy summers. It reminds those of us who were born and raised here, how special of a place Venice truly is, and even inspires us to continue sharing the history, of what we once knew it to be, so that even through its growth, that mindset of a sleepy little beach town remains amongst us all," says Jennifer.



Jennifer Britton (seated left), Johnny Britton (seated right), and the team at Britton's are ready to help with your flooring needs!

Britton's Flooring Options by Carpet One takes pride in keeping the small-town feel going by offering one-on-one customer care while building relationships with its clients and customers. Jennifer says, "We want our customers to feel at home when they walk into our showroom so that they feel sure to invite us into theirs. With all the options available, we want to be sure our customers pick the perfect flooring for their homes, knowing that we are here to help them with those decisions while managing the entire project through completion."

With numerous years of experience, the sales team can help design any area of the home. Whether it be flooring and a backsplash for a kitchen, an entire bathroom with a shower, or one room of carpet, the team members can point customers in the right direction for the perfect selection of flooring fit for their home or business.



**"W**e are all dedicated to maintaining the one-on-one customer service we have always been proud of," Johnny Britton adds. "It was instilled in me growing up in the business, how important that is, as well as the relationships built through the process. As much change I've seen in my years here, that will not be one of them."

Britton's Flooring Options also works with some amazing builders and contractors and offers a showroom that's staffed by a professional sales team and filled with a beautiful selection of products. Jennifer adds, "We offer incredible Cash and Carry pricing as well. We install all the flooring we carry here, but some contractors use us to purchase the material their client selected and then do the installation themselves. Many customers like the 'do-it-yourself' projects, and we are here to help with that, too."

Britton's installers are all licensed and professional, providing only quality installations to their customers. "The installation is the end result of our client's experience with us, and I am proud of the installers that I have to count on. They ensure that we have happy customers in the end," says Jennifer.

While speaking of change, Jennifer adds, "We are excited about big changes coming to our showroom. We will be kicking off the summer with a new, fun way for customers to shop for flooring, as well as a fresh, new look to our showroom! Of course, we will want to show it off, so be on the lookout for an invitation to our summer celebration!"

If you're interested in a quote, Britton's Flooring Options provides free estimates and also offers interest-free financing for up to 18 months, making it easy for anyone to purchase beautiful new flooring.

So, whether you're building a new home, wishing to replace existing flooring, or installing new flooring yourself, stop by Britton's Flooring Options, "where good taste is not expensive!"



For more information about this advertorial, call 941.485.3336 or log on to [FlooringOptionsByCarpetOne.com](http://FlooringOptionsByCarpetOne.com). Located at 1190 East Venice Avenue in Venice, Britton's Flooring Options is open 9 a.m.–5 p.m. Mon.–Fri. and 10 a.m.–3 p.m. Sat.