



PHOTOS BY ABBEY BAXTER FOR SCARLET MACAW

Scarlet Macaw Resort Wear

Spend Your Season in Style

ARTICLE PROVIDED BY SCARLET MACAW
VENICE GULF COAST LIVING MAGAZINE

Since 1993, Scarlet Macaw has been one of Venice Avenue's destination shopping spots! Known for colorful clothing, friendly customer service, and a fun environment, Scarlet Macaw is the perfect place to spend the day with girlfriends. It's easy to see why Scarlet Macaw Resort Wear was a finalist for the best clothing store in Venice in 2022.

Scarlet Macaw carries a wide variety of brands made in the USA, such as Clara Sunwoo, Jess & Jane, Cottonseed, locally hand-painted sweaters, and much more. It also features gorgeous batik prints from Lost River and Rum

Reggae. Hate to iron? Wrinkle-resistant linen (that you truly don't have to iron!) from Fridaze is always a showstopper.

Want to really shop local? Peg and MoMo are two of the Venice women who paint shirts and sweaters exclusively for Scarlet Macaw. These hand-painted garments are a wonderful opportunity for shoppers to wear something that they truly can't find anywhere else. Hand-painted clothing also makes a great gift that your friends are sure to love!

The staff at Scarlet Macaw enjoys helping customers have a fun and inspiring in-store experience. Offering sizes extra small thru 3X allows them to serve as many women as possible. "We know that people are all built differently, and our staff is here to help everyone look and feel their best, regardless of their shape," says owner Simone Killoren. The knowledgeable team at Scarlet Macaw knows their clothing and understands how garments will fit different body types. "We want women to leave our store with confidence, not just clothing," Simone says. "It is so much fun to watch someone step out of a dressing room smiling because she finally found something that makes her feel good about herself! It's why we do what we do!" All of the compliments you will get wearing your new outfit don't hurt either!

Whether you are tall or short, teeny or fuller-figured, the selection at Scarlet Macaw is sure to give you plenty of options for everyday wear. And, of course, there are always matching necklaces and purses to pick from! Not ready to leave the comfort of your couch? You can shop online and have a gorgeous collection of clothing delivered right to your door. Bold prints, bright colors, and beautiful styles are on the way to Scarlet Macaw this spring!

The next time you are spending the day with girlfriends or just strolling along the avenue, stop in and see what's new. With deliveries arriving regularly, there is sure to be something calling your name every time you enter Scarlet Macaw. If you'd like help selecting the perfect outfit or just want to try something new, the staff at Scarlet Macaw are here to personalize your shopping experience and find the right fit for your figure!

For more information about this advertorial, call Scarlet Macaw at 941.483.3500, log on to ScarletMacawOfVenice.com, or visit Scarlet Macaw's Facebook page. Located at 225 West Venice Avenue on Venice Island, Scarlet Macaw is open from 10 a.m. to 5 p.m. Monday through Saturday.

