

KERRI'S JEWELS & GEMS

ARTICLE PROVIDED BY KERRI'S JEWELS AND GEMS
PHOTOGRAPHED BY ALBERTINE ELLINWOOD
VENICE GULF COAST LIVING MAGAZINE

Coastal greetings to our new residents now residing in the sunny state of Florida—and living in paradise, Venice! Welcome back to our snowbirds who enjoy escaping the snow, hail, and freezing rain. Amazingly, our past summer months were busier with many new people vacationing here for the first time and kept Venice Main Street merchants busy and especially Kerri's Jewels and Gems!

Unfortunately, we were hit by Hurricane Ian and Mother Nature shut us down temporarily, but the City of Venice was quick in response to getting our electricity working and cleaning up debris. However, not all historic buildings fared well through a Category F4-5 hurricane! We love to see our fellow merchants rebuild and return to business. Venice Main Street is the best 'little secret' a half mile from the Gulf of Mexico, making us a strong, prosperous, small island town!

'Tis the season and we are ready to assist you with your unique gifts for the special people in your life! Is it an engagement ring, anniversary gift, or Christmas gift you need? We have a nice selection of many types of jewelry to choose from at Kerri's Jewels and Gems, and jewelry can be sentimental and be passed down from one generation to the next generation!

The holiday season is here and is the busiest time for us at Kerri's Jewels and Gems. If you need a special one-on-one appointment, please call ahead and we will be happy to schedule your appointment! Every Wednesday and Friday, we have a highly experienced, beyond talented, and extremely skilled jeweler at our premises. He can help



design your unique jewelry item or recreate an old, worn piece of jewelry that has a spectacular stone that needs a new setting, along with repairing your priceless jewelry.

Gold and Silver are all we stock at Kerri's Jewels and Gems along with genuine quality stones. We do not stock jewels that are lab-created or simulated set-in bronze with silver and gold coating, but we can easily find what you need by your request. Since the pandemic, many mines closed and have not reopened, creating more demand for cheaper metals and simulated stones. It's sad to see the beauty that nature created becoming obsolete at this time.

Kerri's Jewels and Gems' bestsellers are first, our rare hemi, mako, and megalodon shark teeth beveled in gold or silver with unique divers, crabs, mermaids, and octopus themes! The bezel shows off your unique piece of treasure and, believe me, you will be asked so many questions and be so admired! It's a real conversation piece. Second, our estate jewelry case displays antique or vintage jewels that bring you back in time with their matchless quality along with terrific buys or simply for an investment. There are so many new items this year that we chose to wait, as 'tis this holiday season to showcase them! Third, Marahlago larimar has kept its popularity because of the rich blue color stone reminding everyone of the color of the ocean. We brought Marahlago larimar to Venice in 2009 and each season new collections are introduced, featuring a wealth of stunning new pieces that are certain to capture your attention immediately! Finally, we can trade or take in your old gold or silver jewels that are broken or that you've grown tired of toward a new or estate piece you fall in love with or even specially create a new piece of jewelry for you!

In addition to our beautiful showcases, Kerri's Jewels and Gems is also known as a full-service repair facility at our store at 132 Venice Avenue West. Our repair services include ring sizing, updating or redesigning your piece, creating an innovative design that's special to you and only you, repairing clasps, changing to magnetic clasps, fixing a broken chain, and repairing or switching earring backs along with having new batteries for many types of watches.

Kerri's Jewels and Gems will TRADE your GOLD or SILVER towards repairs or new jewelry items, or even buy it for cash (\$99 and under) or a check (\$99 and over) due to Sarasota County regulations.

For more information about this advertorial, Kerri's Jewels and Gems is located at 132 Venice Avenue West on Venice Island on Venice Main Street. Please call 941.484.9197 or log on to KerrisJewels.com.

Also, taking special appointments!

December Extended Holiday Hours:

Monday-Friday 10 a.m.-5 p.m.

Saturday 11 a.m.-5 p.m.

Open Christmas Eve Day 10 a.m.-4 p.m.

