



Kristine Grace™ Resort Wear

Carefree Coastal Apparel & More

ARTICLE PROVIDED BY KRISTINE GRACE RESORT WEAR
VENICE GULF COAST LIVING MAGAZINE

Seeking products reflecting the carefree Gulf Coast lifestyle? Kristine Grace Resort Wear, formerly Southeast Salt, is perfect for you! Entering its seventh year, the Venice Island store has built a loyal customer following for its unique coastal gift items and apparel.

Kristine Grace Resort Wear offers easy, breezy clothing that's stylish, functional, and affordable, featuring everything from summer dresses to basic tees. If you are going to the beach, the golf course, the tennis court, or to a dinner party—whatever your day brings you, Kristine Grace Resort Wear takes you there effortlessly.

We are very proud of our own line of ladies' apparel called Kristine Grace. Included in the line are shorts, skorts, dresses, 1/4-zip tops, and capri leggings. Proudly made in Sarasota, these garments are made of breathable, machine-washable material offering UPF 50+ sun protection and 4-way stretch. Our silhouettes are simple, yet unique. "Our custom print for Venice features the Fishing Pier and the Gazebo," notes owner and manager Betsy Wieter.

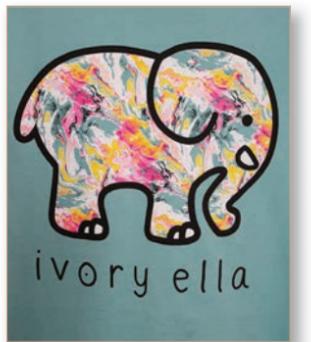


Cute Hand Towels

The extensive line of Coolibar high-quality UPF Clothing ensures you have everything you need to keep cool, dry, and protected from the sun's harmful rays. "Fabric is one of the best defenses against the sun," says Betsy. "Coolibar clothing is strongly endorsed by dermatologists." In addition to women's, we will be adding men's and children's this year.

We also carry Ana Clare and Ana Clare Activewear. Their easy-care signature prints deliver classic and comfortable style. They are affordable and resilient, great for travel, and can be dressed up or down. From golf course, to beach, to dinner party—whatever your day brings.

We carry three brands of T-shirts—Southeast Salt, Ivory Ella, and Sun-Activated. Southeast Salt T-shirts capture the spirit of pure coastal living. Ivory Ella is noted for its cute, popular T-shirts and for donating 10% of its profits to saving elephants. The sun-activated shirts either change color or have hidden designs that become visible when exposed to the sun. All three brands make unique gifts for infants, toddlers, and young children, with sizes ranging from infant 6 months to youth extra-large.



Notes from Florida



"Stop in today," invites Betsy. "We've got something just for you."

For more information about this advertorial, call 941.882.4096. Located at 213B West Venice Avenue on Venice Island, Kristine Grace Resort Wear is open 11 a.m. to 5 p.m. Mon.–Sat. and 11 a.m. to 4 p.m. Sun.

Lower photos on opp. page and all photos on this page by Kelli Tindall. Top photo on opp. page provided by Kristine Grace.