



DEBI HARMAN, MBA/REALTOR®/GRI,
RE/MAX Alliance Group

Introducing You to Life in Paradise

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People relocate to Florida, envisioning living the good life in the sunshine and by the water. Since lifestyle options are endless in the southwest part of the state, an important step in getting started is choosing the right Realtor to guide you through the buying and selling process.

From the moment you meet Debi Harman, you feel heard and understood, and immediately trust that she has your best interests at heart. Originally from Minnesota, she brings that inner strength and work ethic that comes from being raised to strive to be the best in all that she does. Debi excels as both a seller's agent and buyer's agent, able to move flawlessly through the different sales processes.

Debi is a self-proclaimed champion of education. Upon entering the real estate business, her first mission was to learn as much as possible through study and personal

experience. She continues to value educating herself and garnering additional certifications in her industry like the Certified Pricing Strategy Advisor credential she recently earned. "These designations are important," she says. "It's crucial to continue developing my knowledge base because our markets are constantly changing. By offering as much expertise as possible to my clients, I ensure that the process of purchasing or selling their home goes as smoothly as possible for everyone involved. With 20 sales in 2023, I can say that I can confidently circumvent the obstacles and deliver results for my clients."



As another example of her level of service and dedication to her customers, Debi holds open houses every weekend.

- Certified Real Estate Negotiation Expert (RENE)
- Graduate, Realtor Institute (GRI)
- Master of Business Administration (MBA)
- Certified C2EX National Association of Realtors
- Certified New Home Specialist
- Certified Residential Construction
- Certified Resort and Second Home Property Specialist
- Certified Residential Remodeling Specialist
- Certified Pricing Strategy Advisor
- RateMyAgent Top 20% Nationwide
- 2022 Exceptional Realtor Award, Women's Council of Realtors, Englewood on the Gulf
- 2022 Rising Star Award, Women's Council of Realtors, Englewood on the Gulf
- 2022 Spirit Award, RE/MAX Alliance
- 2022 Best in Real Estate Magazine

She also stages her customers' homes free of charge, a valuable perk that sets her apart from other realtors. Debi explains, "Staging a home gives it personality and helps prospective buyers imagine what it would feel like to live there. Homes that are staged when listed will bring in offers that are 17% higher on average."

The strong community relationships Debi's built speak to her credibility and confidently allow her to bring a distinguished level of knowledge to clients' questions regarding social activities, property regulations, hidden fees, taxes, environmental issues, and so much more. She's

known as a Realtor's Realtor because she recognizes that other Realtors are also her customers.

What makes Debi unique is her in-depth knowledge of all types of real estate, including new construction and remodeling. As a Certified New Home Specialist, she ensures each client's experience is flawless, operating as a liaison between the homebuyer and the builders. Debi's understanding of residential construction standards and operation allows her to keep her clients up to date, regardless of whether they are seeking relocation from in or out of state.

Readied with expertise in resort and second home properties, Debi is also a Certified Residential Remodeling Specialist who works hard to ensure her customers receive the maximum sales price for their listing. Sellers benefit through her reliable connections with contractors who help best prepare the home.

If you asked Debi whether she enjoys working with buyers or sellers more, she would emphatically say "BOTH." Her enthusiasm to link individuals with their dream home is one of many reasons she has received honors such as a 2023 Top 20% Nationwide badge from RateMyAgent in recognition of her high level of customer satisfaction.

Journey into paradise confidently and build the life you truly envision by utilizing the diligent advocacy, commitment, and knowledgeable services of Debi Harman.



For more information about this advertorial, call Debi Harman at 941.666.0002 or 612.280.4168. Debi Harman is available seven days a week by appointment.