



Building Memories That Last... Homes by Towne in Wellen Park's Palmera Community

WRITTEN BY DEBRA BETTERLY
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Homes by Towne, for over 50 years, has been crafting more than just houses—they've been building the backdrops of life's most cherished moments. Founded in Milwaukee, Wisconsin, by the late Joseph J. Zilber, the company's name came from his passion for creating homes "by town," close to community centers where families could thrive. That same vision lives on today, especially in Florida, where Homes by Towne has been building since the 1970s, including Lakewood Ranch since the 1990s, as one of its founding builders.

Known for its resort-style amenities, trails, events, dining, and shopping, Homes by Towne is proud to be part of Wellen Park, one of the top-selling master-planned communities in the country. Within Wellen Park lies Palmera, a private, gated community that perfectly blends serenity with amenities that include a fitness center, a resort-style pool, and one of the few clubhouses in the area that offers a food and beverage component. Palmera is more than a neighborhood—it's a lifestyle, right in the heart of Wellen Park, turning ordinary days into resort-style experiences.

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Wes Thompson, Director of Sales and Marketing for Homes by Towne in Florida, says what he loves most is being part of a company that helps families build lasting memories. "I picture birthday parties, retirement celebrations, summer gatherings—all in these beautiful homes and outdoor spaces we create."

As a semi-custom builder, Homes by Towne stands out. "We're not just building houses, we're tailoring them to your lifestyle," Wes explains. Buyers can modify floor plans, shift walls within reason, or add garages if the lot permits. Every home comes equipped with impact-resistant windows and doors, eight-foot garage doors, and 3000 psi concrete—all overseen with onsite supervision five days a week.

The homes in Palmera are situated on spacious 65-foot lots, offering between 2,375 and 3,426 square feet of living space. The floor plans prioritize livability, seamlessly connecting indoor and outdoor living through expansive lanais that are perfect for outdoor kitchens and taking in the preserve or lake views.

Relationships matter at Homes by Towne. Many of their trade partners have worked with them for more than two decades, a testament to the company's people-first approach. "Teamwork is everything," Wes emphasizes. "From design to construction to customer service, we're all aligned to make the experience seamless."

Homes by Towne's commitment goes beyond quality construction. Operated by the Zilber Foundation, the company continues its founder's legacy of giving back. In Milwaukee, its philanthropic efforts focus on meeting basic human needs, expanding opportunities, and improving neighborhoods, thereby reflecting the values Mr. Zilber deeply cherished. That same spirit of generosity extends to the local communities in which they build, supporting initiatives that make a meaningful impact.

In a market where quality matters, Homes by Towne delivers through excellent craftsmanship, unwavering integrity, and a spirit of innovation. For those looking for a high-quality, semi-custom home in a vibrant community, Homes by Towne in Palmera at Wellen Park just might be the perfect fit.

Homes by Towne is located at 6901 Professional Pkwy Suite 100 Sarasota, FL 34240, Contact them at (941) 907-9799, or fill out their inquiry form at homesbytowne.com

